

ORDER



WZZM 13

Orders
Order / Rev: 725253
Alt Order #:
Product Desc: Friends of Holly Hughes
Estimate:
Flight Dates: 10/27/12 - 10/29/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: Political

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency
Name: Marketing Resource Group
Buying Contact:
Billing Contact:
 225 S Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Hughes,H/R/ State Representative
Demographic: A25-54
Product Codes: PL-State House Representative
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	8	\$2,445.00	\$2,078.25
10/29/12	10/29/12	16	\$5,995.00	\$5,095.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	8	\$2,445.00	\$2,078.25	0.00
November 2012	16	\$5,995.00	\$5,095.75	0.00
Totals	24	\$8,440.00	\$7,174.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/29/12	10/29/12	M-F 530-6a M-F Morning News	CM	530-6a	M-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
2	WZZM	10/29/12	10/29/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
3	WZZM	10/29/12	10/29/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
4	WZZM	10/29/12	10/29/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
5	WZZM	10/29/12	10/29/12	M-F 10-1030am Millionaire	CM	10-1030am	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
6	WZZM	10/29/12	10/29/12	M-F 1030-11am Millionaire	CM	1030-11a	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
7	WZZM	10/29/12	10/29/12	M-F 1230-1p Judge Judy	CM	1230-1p	M-----	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
8	WZZM	10/29/12	10/29/12	General Hospital General Hospital	CM	2-3p	M-----	:30	1	\$140.00	P-2	0.00	NM	1	\$140.00
9	WZZM	10/29/12	10/29/12	M-F 4-430pm Judge Judy	CM	4-430p	M-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
10	WZZM	10/29/12	10/29/12	M-F 430-5pm Judge Judy	CM	430-5p	M-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
11	WZZM	10/29/12	10/29/12		CM	6-630p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00

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Advertiser: Hughes,H/R/ State Representative
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				M-F 6-630p M-F News											
12	WZZM	10/29/12	10/29/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	M-----	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
13	WZZM	10/28/12	10/28/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
14	WZZM	10/27/12	10/27/12	WZZM Sat Weekend AM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
15	WZZM	10/27/12	10/27/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
16	WZZM	10/27/12	10/27/12	Sat Early News Sat Early News	CM	Sat Early News	-----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
17	WZZM	10/27/12	10/27/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	-----S-	:30	1	\$230.00	P-1	0.00	NM	1	\$230.00
18	WZZM	10/28/12	10/28/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
19	WZZM	10/28/12	10/28/12	Su 8-9a Su Good Morning America	CM	8-9a	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
20	WZZM	10/28/12	10/28/12	This Week This Week	CM	10-11a	-----S	:30	1	\$240.00	P-3	0.00	NM	1	\$240.00
21	WZZM	10/29/12	10/29/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	M-----	1		\$1,000.00	0.00							
N22	WZZM	10/29/12	10/29/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
N23	WZZM	10/29/12	10/29/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	M-----	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
N24	WZZM	10/29/12	10/29/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$480.00	P-1	0.00	NM	1	\$480.00
													Totals	24	\$8,440.00